

Sponsorship Opportunities for UAFS International Festival 2014

The International Festival, now in its seventh year, is an annual event hosted on the UAFS campus each spring. Last year's event welcomed over 1,500 guests to enjoy 40 country booths. Additional activities at the International Festival include a parade with representatives from each country, dressed in traditional costume. Visitors have an opportunity to explore the country booths, hosted by students, faculty, student organizations, and community members showcasing their rich cultural heritage.

UAFS is committed to advancing international education, global perspectives, and cross-cultural knowledge into the University's academic programs and the community at-large. In addition, we facilitate the comprehensive internationalization of the University and connect the campus to the world, enabling UAFS students to graduate as globally competent citizens.

Below are the supporting levels with corresponding benefits for the 2014 International Festival:

Friend: Up to \$499

- Certificate of appreciation
- Recognition in the International Festival Program (distributed to participants at the event)

Bronze: \$500 – \$999

- All of the above, plus....
- Country booth sponsorship; prominently displays company's logo on the booth sign
- Recognition of company's sponsorship during announcements at the International Festival

Silver: \$1,000 – \$2,499

- All of the above, plus....
- Prominently displays company's logo on all booth signs

Gold: \$2,500 - \$4,999

- All of the above, plus....
- Prominently displays company's large logo on the performance stage
- 50 complimentary tickets for food items and drinks
- Company's logo included in advertising materials for the International Festival (flyers, press release, etc.)
- Logo projected on screen between performances

Platinum: \$5,000 – \$15,000

- All of the above, plus....
- Company's logo and website link included on the International Festival webpage

- 100 complimentary tickets for food items and drinks
- Sponsor booth at the event, including a 6 foot table for your company's use

For more questions, please contact

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